



**D.R.B.C.C.C. HINDU COLLEGE, PATTABIRAM,  
CHENNAI – 600 072  
PG & RESEARCH DEPARTMENT OF COMMERCE  
PUBLIC VIVA - VOCE EXAMINATION  
NOTIFICATION**



In accordance with the regulations regarding the award of the Degree of Doctor of Philosophy (Ph.D) in COMMERCE of the University of Madras, Chennai 600 005, the Public Viva - Voce Examination will be held on **28/04/2026 (Tuesday) at 10.30 A.M.** in **D.R.B.C.C.C. Hindu College, Pattabiram, Chennai – 600 072.**

**Name of the Candidate : Mrs. N. HARIN JEBALYDIA**

**Title of the Thesis : "Impact of Brand Equity on Trust and Satisfaction: A Study with Special Reference to Multi Speciality Hospitals in Chennai City"**

**External Examiner : Dr.V. SAMPATH KUMARI,  
Associate Professor & Research Supervisor,  
Department of commerce,  
Sri Kanyaka Parameswari College of Arts and Science,  
Chennai - 600 005.**

The faculty members of the department and all those interested in the subject concerned from various Departments of D.R.B.C.C.C. Hindu College, University, Research Institutions and Colleges as well as outside specialists, if any in the field, are cordially invited to participate in the proceedings of the Public Viva-Voce Examination. A copy of the Thesis is available for reference in the Department Library, PG & Research Department of Commerce, D.R.B.C.C.C. Hindu College, Pattabiram, Chennai – 600 072.

  
**Dr.A.KAVITHA**

**Supervisor – Convener**

  
**Dr.U.PARTHIBAN**

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**UNIVERSITY OF MADRAS, Ph. D. REGULATIONS 10.5: PUBLIC VIVA-VOCE EXAMINATION**

A candidate whose thesis has been recommended for the award of the degree by the Board of Examiners who valued the thesis shall submit himself/herself to a public viva-voce examination conducted by the supervisor and one external examiner appointed by the Vice Chancellor in the department/institution where the research work was conducted. The Indian examiner, who valued the thesis, will be appointed as external examiner to conduct the public viva-voce Examination for the candidate. A copy of the thesis of the candidate appearing for the public viva-voce examination shall be deposited in the departmental library for the perusal of those interested in the thesis before the conduct of the public viva-voce examination, together with an appropriate public notice issued by the supervisor for the purpose. Members of the department in the subject concerned where the candidate conducted research and outside specialists, if any, may participate in the public viva-voce examination. The supervisor shall convey to the university, the results of such public viva-voce examination duly endorsed by the external examiner, together with a list of participants in the examination with their signature, designation and address. A candidate who is also successful at the public viva-voce examination shall be declared to have qualified for the Ph.D., degree by the syndicate.